

# SPONSORSHIP PROSPECTUS

**ATP**

Association of  
Test Publishers

*The intelligent voice for testing*



**ATP PUBLIC SECTOR SIG** Meeting the assessment and  
selection needs of Global Public Sector Organisations

22 -23 June 2017 •Copenhagen

Return to: Lauren Scheib at [Lauren@testpublishers.org](mailto:Lauren@testpublishers.org) [\*Sponsorship is limited]

# DEAR ATP SPONSORS,

We hope you have enjoyed another high-quality networking opportunity at Innovations in Testing 2017 !  
We would like to introduce you to another opportunity happening this summer in Denmark.

## HAVE YOU MET THE PUBLIC SECTOR SIG?

The Public Sector Special Interest Group is a SIG created by the Association of Test Publishers to accommodate the needs of assessment professionals working in the Public Sector. [You may know them by their emails – such as .gov and .edu – or by their organisations such as the European Union, the United Nations – or their acronyms such as NATO, UNESCO or SELOR.] For the fourth consecutive year, the ATP Public Sector SIG will be offering a programme for Public Sector professionals which will take place Thursday and Friday, 22-23 June 2017, at UN City in Copenhagen.

## Where will this take place and what are the benefits of sponsorship\*?

The Public Sector SIG will be hosted this year in Denmark by the United Nations Development Programme. This is a non-fee, 2- day event for attendees which focuses primarily on recruitment and workplace issues, such as Leadership and Employee Engagement. Your sponsorship could help enhance this event with your support, as well as provide an introduction and networking opportunity for your products and services. Here are the tiers of sponsorship that have been created:

- € 1800 – Educational Sponsorship – includes a 45-minute educational presentation\*[\*Approval by SIG Committee required], and a table-top display.
- € 950 – Supporting Sponsorship – includes a table-top display.

# THANK YOU FOR YOUR INTEREST IN THE ATP PUBLIC SECTOR SIG.

**STEP 1:** To view last year's presentations and get a feel for what interests Public Sector SIG attendees please visit the SIG Events page on the ATP website at <http://www.testpublishers.org/public-sector-sig-events>. [Please do not apply for sponsorship if you will be tendering with either the UN or EPSO in June 2017.]

## APPLY FOR SPONSORSHIP\*?

**STEP 2:** Let us know your interest:

\_\_\_\_\_ I am interested in an Educational Sponsorship with an educational presentation @ €1800 ATP Member/ €2000 Non-member

\_\_\_\_\_ I am interested in a Supporting Sponsorship @ €950 ATP Member/ €1.050 Non-member

## Tell us about your organisation:

Name of Organisation:

Website:

Address of Organisation:

Name and Title of Contact:

Email:

**[\*FOR EDUCATIONAL SPONSOR APPLICANTS ONLY]** Please provide a title and abstract for your proposed presentation. Feel free to add pages.]

# PRESENTATION ABSTRACT